AMERICAN PHARMACISTS ASSOCIATION'S
DELIVERING MEDICATION THERAPY MANAGEMENT SERVICES

A CERTIFICATE PROGRAM FOR PHARMACISTS

WEST VIRGINIA UNIVERSITY SCHOOL OF PHARMACY
JUNE 17, 2017
WEST VIRGINIA UNIVERSITY – ROBERT C BYRD HEALTH SCIENCE CENTER NORTH – MORGANTOWN, WV
ROOM 119A
For more information, please contact:
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APhA's Delivering Medication Therapy Management Services certificate training program (3rd Edition) presents a systematic approach for developing, implementing, delivering, and sustaining MTM services. It includes an overview of the marketplace for delivering MTM services, guidance for implementing MTM services in pharmacy practice, a review of the essential skills and knowledge needed for performing MTM successfully, and an organized process for identifying medication-related problems. The purpose of this certificate training program is to prepare pharmacists to improve medication use through the delivery of MTM services in a variety of practice settings.

The goals of this program are to:
- Advance public health and patient care through improved medication use
- Provide training to enhance pharmacists' ability to effectively provide MTM services
- Motivate increased numbers of pharmacists to establish MTM services
- Communicate benchmark practices for providing MTM services

APhA's Delivering Medication Therapy Management Services certificate training program has three components: online interactive self-study with assessment; the live seminar with online evaluation; and post-seminar case exercise. A Certificate of Achievement will be awarded to participants who successfully complete all program components, including an evaluation.

Key Learning Objectives of the Live Training Seminar

At the completion of this activity, the participant will be able to:

- Conduct a thorough medication therapy review (MTR)
- When interviewing a patient, employ effective communication skills to overcome communication barriers
- Complete a personal medication record (PMR)
- Develop a medication-related action plan (MAP)
- Document medication therapy management (MTM) services in a manner that allows for evaluating patient progress, billing, and tracking clinical and financial outcomes
- Create a plan for patient follow-up
- Assess patient-specific data and issues, and interpret these findings to identify medication-related problems
- Develop a patient problem list and a list of the patient's medication-related problems
- Establish goals of therapy for each medical condition and medication-related problem identified
- Make recommendations for resolving situations in which a patient's medications are potentially inappropriate
- Discuss the elements of an effective medication therapy recommendation to another health care practitioner

- Describe the medication use concerns and adverse drug events that are more common in elderly patients
- Account for pharmacokinetic and pharmacodynamic changes when reviewing an elderly person's medication regimen
- List important considerations when determining the operations of an MTM service
- Identify potential payers for MTM services
- Explain how to bill for MTM services using CPT codes
- Describe strategies for marketing MTM services
- Describe emerging opportunities for delivering MTM services

For a complete list of learning objectives and for all APhA accreditation information and policies, please visit APhA's website, *http://www.pharmacist.com/delivering-medication-therapy-management-services*.

Seminar Agenda

- 7:30am   Check-in and Continental Breakfast
- 8:00am   Welcome, Introductions and Acknowledgements
- 8:20am   The MTM Care Process
- 9:45am   Break
- 10:00am   Patient Communication During MTM Encounters
- 11:15am   Cultural Sensitivity
- 11:30am   Managing Special Needs of Elderly Patients
- 12:15pm   Lunch and Networking
- 1:00pm   Case Studies
- 2:45pm   Break
- 3:00pm   MTM Implementation: Financial and Operational Issues
- 4:45pm   Next Steps and Take Home Points
- 5:00pm   Post-Seminar Assignment and Final Instructions

Faculty

Dani Dolin, Pharm.D., CDE, CPT, Clinical Pharmacist, Morgantown, WV

Mark Garofoli, PharmD, MBA, CGP, Assistant Professor and Pain Management Specialist, West Virginia University School of Pharmacy, Morgantown, WV

Continuing Pharmacy Education (CPE) Information and Activity Completion Requirements

Initial release date: 11/01/2014; expiration date: 11/01/2017
Activity Type: Practice-based
Target Audience: Pharmacists in all practice settings

- Successful completion of the self-study component involves passing the self-study assessment with a grade of 70% or higher and will result in 10 contact hours of CPE credit (1.0 CEUs).   **ACPE Universal Activity Number: 0202-9999-14-158-H04-P.**
- Successful completion of the live seminar component involves attending the full live seminar and completing the online evaluation. Successful completion of this component will result in 8 contact hours of CPE credit (0.8 CEU).   **ACPE Universal Activity Number: 0202-9999-14-159-L04-P**
- Successful completion of the post seminar case exercise component involves completing 3 post cases and submitting an online attestation statement of completion. Successful completion of this component will result in 3 contact hours of CPE credit (0.3 CEU). **ACPE Universal Activity Number: 0202-9999-14-160-H04-P**

Once credit is claimed, Statements of Credit will be available online within 24 hours on participant's CPE Monitor profile at www.nabp.net. The Certificate of Achievement will be available online upon successful completion of the necessary activity requirements on the participant's "My Training" page on www.pharmacist.com

The American Pharmacists Association is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Technology requirements and suggestions for a better learning experience

In order to participate in this activity, participants must have access to a computer with these minimum system requirements:

Hardware Requirements
•128 MB of RAM
•16-bit video card capable of 1024x768 screen resolution or better
•Speakers or headphones

Software Requirements
Microsoft Windows Users
•Microsoft Windows 98 SE, Windows NT 4.0 SP6a, Windows 2000 SP4, or Windows XP Service Pack 1, Service Pack 2, or Service Pack 3, Windows Vista, Windows 7, or Windows 8
•Internet Explorer 8.0 or later, Firefox 1.5 or later, or Chrome
Apple Users
•Mac OS X 10.3 or later
•Safari, Firefox, or Chrome
•Adobe Flash Player Version 10
•Adobe Acrobat Reader
Additional software (for, Windows, Mac OS and all other operating systems, including mobile platforms)

APhA's learning activities are designed with multimedia which is best experienced while using a PC or Mac that is equipped with the hardware and software components described above. Although activities may also be viewed using portable devices, it is not recommended.

Delivering Medication Therapy Management Services: A Certificate Training Program for Pharmacists was originally created in 2007 by the American Pharmacists Association and the American Society of Consultant Pharmacists. Copyright © 2014 by the American Pharmacists Association.

Refund Policy

Cancellations received in writing at least 7 days prior to each program (fax 304-293-2529 or e-mail mpkurilla@hsc.wvu.edu) will be charged a $150 cancellation fee then refunded the remaining registration fee. We reserve the right to cancel the entire program. In the event of a conference cancellation, each participant will be notified via phone and a full tuition refund will be made.

Program Costs

Each seminar is limited to a maximum of 60 people. Registration will be taken on a first-come, first-served basis. Participant cost will be $400 per pharmacist and $300 per student. This amount includes the cost of self-study and live seminar materials, continuing pharmacy education credit, continental breakfast, lunch, and breaks. Lodging, travel, and dinner expenses will be the responsibility of the participant. Cancellations received in writing at least 7 days prior to each program (fax 304-293-2529 or e-mail mpkurilla@hsc.wvu.edu) will be charged a $150 cancellation fee then refunded the remaining registration fee. We reserve the right to cancel the entire program. In the event of a conference cancellation, each participant will be notified via phone and a full tuition refund will be made.

A block of rooms will be held at the Holiday Inn at 1188 Pineview Drive (close to the Health Sciences Center) until **JUNE 2, 2017** at the rate of $99 plus tax. To reserve a room, call 304-241-6649 and mention group code "MTM". Or go to WVU MTM Certificate Program to make reservations.

Location, Directions, Parking

Located at the intersection of I-79 and I-68, WVU is approximately 70 miles south of Pittsburgh and 200 miles northwest of Washington DC. It is accessible by the Morgantown Municipal Airport (MGW) or the Pittsburgh International Airport (PIT). From I-79, take exit 155 (West Virginia University and Star City) and turn towards Morgantown. At the 2nd traffic light, bear slightly to the right onto US 19 South and proceed to the 2nd traffic light (WVU Coliseum - large domed concrete building on the right). Turn left onto Patteson Drive. Just before the 3rd traffic light, turn right onto Elmer Prince Drive. Move into the left lane and follow the signs to Health Sciences Center or the Emergency Room (the road will curve into a turnabout and follow the arrows uphill to McQuain Pavilion). Pass the small guard booth and continue into the parking lots (parking is not restricted since this is a weekend event). Enter the Health Sciences Center North through the Family Medicine Entrance. There will be WVU School of Pharmacy signs outside and inside directing you to the program.

MTM Certificate Program Registration Form

June 17, 2017 – Robert C Byrd Health Sciences Center North, Room 119B

Each seminar is limited to a maximum of 60 people. Registrations will be taken on a first-come, first-served basis. Registration is required at least seven days prior to each program.

Preferred registration and payment is online in our continuing education management system at https://pharmacyce.wvu.edu/user/login with a Visa, MasterCard, American Express, or Discover Card.

You can fax registration form to 304-293-2529. For registration and payment assistance please contact Michael Kurilla, M.Ed., CE Program Specialist at 304-293-5103 or email mpkurilla@hsc.wvu.edu or contact Dr. Ginger Scott, Director of Continuing Education, at 304-293-5103 or email vscott@hsc.wvu.edu.

Please print or type: (One form per pharmacist)

First name _____ MI _____ Last name _____
(Please note both given and preferred names if different.)

Home Address _____

City _____ State _____ Zip _____

Place of Employment _____

Work Address_____

City _____ State _____ Zip _____

Home Phone _____Work Phone _____ Fax Number _____

E-mail _____

Please list any special dietary needs (ex. vegetarian, etc): _____

Program Fee:　　　　**Please circle:**
____ Pharmacist　　　$400
____ Student　　　　　$300

Self-study materials will be available online at least 30 days prior to program date. Information to access the online self-study materials will be emailed to participants. If you have not received an email with this information, please contact the WVU School of Pharmacy at 304-293-5103. Cancellations received in writing at least 7 days prior to the program (fax 304-293-2529 or e-mail mpkurilla@hsc.wvu.edu) will be charged a $150 cancellation fee then refunded the remaining registration fee. We reserve the right to cancel the program. In the event of a conference cancellation, registrants will be notified by phone and a full registration refund will be made.

Questions regarding the program should be directed to the WVU School of Pharmacy Office of Continuing Education at mpkurilla@hsc.wvu.edu or by phone at 304-293-5103 or vscott@hsc.wvu.edu or at 304-293-1553. Visit us on the web at http://pharmacy.hsc.wvu.edu/CE/Home.